



21 SEPTEMBER 2025

□ 20 Weeks to Go - Let the Training Begin!

The countdown to the 2025 City-Bay Fun Run is officially on - with just 20 weeks until race day, this is your moment to start preparing.

Whether you're running your first City-Bay or aiming to beat your personal best, consistent training is the key to success. **We've brought back the 20-week training guide you loved last year**, written by **Riley Cocks from RunAsOne** – practical, flexible, and designed to support you all the way to the finish line.

Now's the time to commit. Register today, download the training guide, and take the first step toward race day.

Let's get to work.



☐ Download your 20 week training guide here!



Lee Morgan first signed up for the City-Bay in 1974 - and he hasn't looked back.

For Lee's first of many segments in 2025, we asked him about his long-running connection with the City-Bay - and what continues to inspire him to sign up year after year.

What started as a way to improve his health and mindset has grown into a lifelong tradition, with Lee preparing to line up for his **50th race in 2025**. His journey is one of resilience, reflection, and the incredible impact one event can have over a lifetime. This is his story:

"I had at least 99 problems, so I went out for a run to ignore them all..." – Unknown

Back in early 1974, 17-year-old Lee was working as an apprentice machinist in Kent Town's grimy government engineering workshops.

"It was like something out of the industrial revolution," he says.

His teenage years were heading in a direction he wasn't proud of.

"My social life was about what pubs you could get into underage. I was unfit, gaining weight, and my self-esteem was low."

Then life took an unexpected turn.

"On Friday night 3 May 1974, I was involved in a major car and motorcycle accident on Torrens Road Croydon West."

"As the late John Lennon once stated 'Life (and perhaps change) happens to you when you are making other plans'....."

Shaken by the experience, Lee knew something had to change.

"After the accident, I developed a 10-point plan to get my life on track. One of those points was to start running again something I'd enjoyed back in primary school."

He began with short jogs around the block in Lockleys. Before long, he was running further each day. Around that time, he noticed publicity for the second-ever City-Bay Fun Run.

"The 1973 event had caught my attention, and when I saw The News promoting the 1974 race, I decided to enter."

Lee trained hard through winter and completed his first City-Bay in September 1974, crossing the finish line in 49 minutes and 46 seconds.

"Given my experience and well-known benefits that most runners and joggers feel-endorphins, improved fitness, the loss of weight and improved self-esteem-I began to be committed to running, and this has since become a consistent trait in my life from 1974."

From there, a habit was born, and it stuck. Lee has now run in 50 City-Bay events, year after year, with a full list of times that span decades. (Yes, he still has them all, dating back to 1974 - check out the proof below!)

"The times haven't gotten faster, that's for sure," he laughs.
"However, other benefits have emerged over the years, and I
am proud to say I feel relatively fit and agile as I approach life
'living in the seventies' (pun intended)."

Now in his seventies, Lee continues to run regularly and uses City-Bay each year as a personal goal and health checkpoint.

"So my story is - running the City-Bay can be life-changing and indeed increase longevity."

As we prepare for the 2025 City-Bay, Lee is once again ready to hit the course, continuing a remarkable tradition that began over 50 years ago.

"I'll be so pleased to hear your story and aspirations at this year's event."

Check out Lee's epic race times below - and get inspired to start your own City-Bay journey!

journe	y!						
1974	49.46	Run 21	1995	55.32	Run41	2015	73.44
1975	52.19	Run22	1996	61.50	Run42	2016	95.46
1976	50.40	Run23	1997	62.39	Run43	2017	104.50
1977	45.25	Run24	1998	62.39	Run44	2018	73.15
1978	42.36	Run25	1999	69.51	Run45	2019	83.47
1979	43.19	Run26	2000	108.10	Run46 v	2020	113.20
1981	41.41	Run27	2001	75.27	Run47	2022	83.16
1982	44.28	Run28	2002	66.00	Run48	2023	84.32
1983	45.11	Run29	2003	64.08	Run49	2024	81.03
1984	43.01	Run30	2004	68.07	Run50	2025	
1985	41.23	Run31	2005	65.38	Run51		
1986	41.01	Run32	2006	68.44	Run52		
1987	46.44	Run33	2007	60.54	Run53		
1988	48.04	Run34	2008	70.30	Run54		
1989	50.46	Run35	2009	56.47	Run55		
1990	47.18	Run36	2010	64.29	Run56		
1991	48.28	Run37	2011	71.39	Run57		
1992	51.14	Run38	2012	60.5	Run58		
1993	57.26	Run39	2013	61.3	Run59		
1994	56.31	Run40	2014	62.31	Run60		
	1974 1975 1976 1977 1978 1979 1981 1982 1983 1984 1985 1986 1987 1988 1989 1990 1991 1992	1975 52.19 1976 50.40 1977 45.25 1978 42.36 1979 43.19 1981 41.41 1982 44.28 1983 45.11 1984 43.01 1985 41.23 1986 41.01 1987 46.44 1988 48.04 1989 50.46 1990 47.18 1991 48.28 1992 51.14 1993 57.26	1974 49.46 Run 21 1975 52.19 Run 22 1976 50.40 Run 23 1977 45.25 Run 24 1978 42.36 Run 25 1979 43.19 Run 26 1981 41.41 Run 27 1982 44.28 Run 28 1983 45.11 Run 29 1984 43.01 Run 30 1985 41.23 Run 31 1986 41.01 Run 32 1987 46.44 Run 33 1988 48.04 Run 34 1989 50.46 Run 35 1990 47.18 Run 36 1991 48.28 Run 37 1992 51.14 Run 38 1993 57.26 Run 39	1974 49.46 Run 21 1995 1975 52.19 Run 22 1996 1976 50.40 Run 23 1997 1977 45.25 Run 24 1998 1978 42.36 Run 25 1999 1979 43.19 Run 26 2000 1981 41.41 Run 27 2001 1982 44.28 Run 28 2002 1983 45.11 Run 29 2003 1984 43.01 Run 30 2004 1985 41.23 Run 31 2005 1986 41.01 Run 32 2006 1987 46.44 Run 33 2007 1988 48.04 Run 34 2008 1989 50.46 Run 35 2009 1990 47.18 Run 36 2010 1991 48.28 Run 37 2011 1992 51.14 Run 38 2012 1993 57.26 Run 39 2013	1974 49.46 Run 21 1995 55.32 1975 52.19 Run 22 1996 61.50 1976 50.40 Run 23 1997 62.39 1977 45.25 Run 24 1998 62.39 1978 42.36 Run 25 1999 69.51 1979 43.19 Run 26 2000 108.10 1981 41.41 Run 27 2001 75.27 1982 44.28 Run 28 2002 66.00 1983 45.11 Run 29 2003 64.08 1984 43.01 Run 30 2004 68.07 1985 41.23 Run 31 2005 65.38 1986 41.01 Run 32 2006 68.44 1987 46.44 Run 33 2007 60.54 1988 48.04 Run 34 2008 70.30 1989 50.46 Run 35 2009 56.47 1990 47.18 Run 36 2010 64.29 1991 48.28 Run 3	1974 49.46 Run 21 1995 55.32 Run 41 1975 52.19 Run 22 1996 61.50 Run 42 1976 50.40 Run 23 1997 62.39 Run 43 1977 45.25 Run 24 1998 62.39 Run 44 1978 42.36 Run 25 1999 69.51 Run 45 1979 43.19 Run 26 2000 108.10 Run 46 v 1981 41.41 Run 27 2001 75.27 Run 47 1982 44.28 Run 28 2002 66.00 Run 48 1983 45.11 Run 29 2003 64.08 Run 49 1984 43.01 Run 30 2004 68.07 Run 50 1985 41.23 Run 31 2005 65.38 Run 51 1986 41.01 Run 32 2006 68.44 Run 52 1987 46.44 Run 33 2007 60.54 Run 53 1988 48.04 Run 34 2008 70.30 Run 54	1974 49.46 Run 21 1995 55.32 Run 41 2015 1975 52.19 Run 22 1996 61.50 Run 42 2016 1976 50.40 Run 23 1997 62.39 Run 43 2017 1977 45.25 Run 24 1998 62.39 Run 44 2018 1978 42.36 Run 25 1999 69.51 Run 45 2019 1979 43.19 Run 26 2000 108.10 Run 46 v 2020 1981 41.41 Run 27 2001 75.27 Run 47 2022 1982 44.28 Run 28 2002 66.00 Run 48 2023 1983 45.11 Run 29 2003 64.08 Run 49 2024 1984 43.01 Run 30 2004 68.07 Run 50 2025 1985 41.23 Run 31 2005 65.38 Run 51 1986 41.01 Run 32 2006 68.44 Run 52 1987 46.44 Run 33 2007 60.54 Run 53 1988 48.04 Run 34 2008 70.30 Run 54 1989 50.46 Run 35 2009 56.47 Run 55 1990 47.18 Run 36 2010 64.29 Run 56 1991 48.28 Run 37 2011 71.39 Run 57 1992 51.14 Run 38 2012 60.5 Run 58 1993 57.26 Run 39 2013 61.3 Run 59

OUR TOP 8 FUNDRAISING TIPS!

Fundraising can be a challenge, but with the right strategies, you can take your efforts to new heights. Whether you're looking to engage more donors or maximise your impact, these **Top 8 Fundraising Tips** are designed to help you succeed!

Ready to unlock the secrets to more effective fundraising? Let's dive in!



CUSTOMISE YOUR FUNDRAISING PAGE

Want to triple your donations and boost your profile traffic by 5x?
Just add a photo! Fundraisers with images get way more attention and support!

SHARE YOUR STORY

When you share the personal story or passion behind your choice of charity, it helps people connect with your mission. Donors are far more likely to support you when they understand why this cause matters to you - it turns a simple donation into something meaningful.

SET THE EXAMPLE

Kick things off by making the first donation to your own fundraiser. When people see that you're personally invested, it builds trust and shows your commitment to the cause — making them much more likely to jump in and support you too!

SPREAD THE WORD

You're doing something awesome - so don't keep it a secret! Shout it from the rooftops, post it, 'Gram it, even drop it in the group chat. The more eyes on your page, the bigger your support squad!

THANK YOUR DONORS

With Grassrootz, you can personally respond to every donation on your page. Take a moment to thank your supporters and show them some love - they'll feel appreciated and might even donate again!"

DOLLAR - MATCH

Check with your workplace to see if they'll match your donations! Every dollar you raise could be doubled - making your impact even greater. It's an easy way to supercharge your fundraising efforts!

SHARE YOUR PAGE... AGAIN!

As your event date creeps closer, don't be shysend a little reminder! If someone hasn't donated yet, they probably just got busy. A friendly nudge with an update on how you're crushing your goal could be just the thing to get them to chip in.

INCREASE YOUR TUNDRAISING TARGET

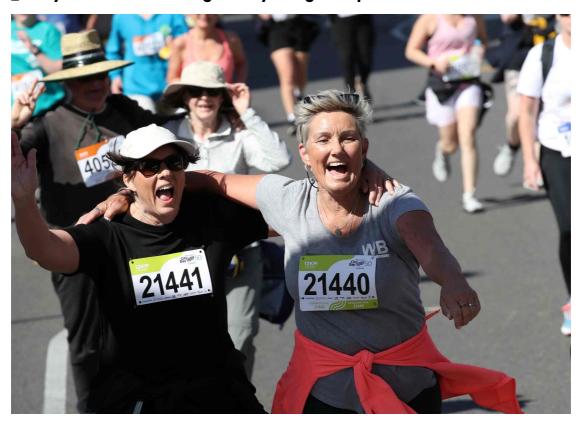
Hit your goal? Great - now aim higher! If supporters see you're close, they might hold back on bigger donations. Keep pushing and turn that target into a stepping stone!

☐ JUST 3 WEEKS LEFT TO GRAB EARLYBIRD PRICING!

The countdown is on! This is your chance to lock in **Earlybird pricing** for South Australia's biggest fun run.

Whether you walk, run, or roll – secure your spot at the start line now and save before prices go up!

☐ Earlybird ends at midnight, May 31 – get in quick!



☐ Register now before prices go up!

City-Bay Fun Run

PO Box 10080

Adelaide BC 5000

ABN 62 163 898 527

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08 8352 2011 admin@city-bay.org.au

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