

# Flashback to 1973

## The News City-Bay results

TEAM PRIZE WAS Here is the complete finishing order of all runners in the first News City-Bay run held on Sunday.

Nearly 1,600 entries were received for the run.

However, it is obvious from the total time cards collected at the finish that many competitors failed to hand in their time slips.

As this is the only record

of competitors having finished the event, it has not been possible to allocate these people a final placing. The full finishing order is

The full finishing order is listed below in groupings of 50:

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Thursday the 8th of November 1973. 50 years ago today the inaugural City-Bay results first made the pages of "The News" and if you were a competitor you would have excitedly made your way to the local newsagent, bought yourself a copy and scoured the list of almost 1,600 runners for your name thus starting a tradition that continued until recently, now of course its a race to to see the results online.



You may not believe it, but a handful of those first runners are still going strong and competing every year since to this day!







Technology has advanced in many ways. We can now access our results online, our active wear is more breathable and footwear is lighter, the sideburns are (mostly) shorter and we have jogging prams to replace wheelbarrows (see photo above). One thing will never change: our commitment to making South Australia's largest community event accessible to young and old, no matter what level of ability, or choice of costume (Superman, Wonder Woman or Batman)!

#### **SAVE THE DATE for the 50th!**



So how will you make 2024 count? Make sure you save the date (Sunday 15th September 2024) for the 50th running of our state's greatest race and bring all your friends to help us get to 50,000!

And maybe these throwbacks to yesteryear give you some inspiration for costume options next year...

Stay tuned - Super Early Bird entries open soon with an exciting offer to help make our 50th City-Bay the biggest yet with celebrations to match!

**SURVEY COMPETITION WINNER!** 





Thank you to every one of the over 1,100 participants who completed our post race survey, your feedback is invaluable and much appreciated! We have drawn a winner of our epic prize pack of over \$300 worth of Chaffey Bros wines and \$250 worth of Asics footwear!

#### Drumroll.....congratulations Keira James!!!

Did you miss out? Never fear! Chaffey Bros Wine Co are having a Colourful Friday Sale and have an extra special offer for City-Bay participants! Check out their award winning Barossa and Eden Valley wines right here, as a City-Bay entrant you have access to 20% off storewide at **chaffeybros.com** (unless already discounted) using coupon code **CITYBAY20** or simply clicking the linked button below:

### Shop 20% off storewide at Chaffey Bros Wine Co

#### **Lumary City-Bay Fun Run**

South Australia Athletics Stadium, Marjorie Jackson Nelson Drive, Mile End Australia You received this email because you signed up on our website or made purchase from us.

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