

Lumary City Bay 50

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City-Bay: 50 Years and Running



The news is out! With only eight weeks remaining until the 50th running of the City-Bay Fun Run, a TV special about this iconic Adelaide event will debut on the Nine Network (Adelaide) on July 21 at 4.30 pm.

Hosted by Ryan Fitzgerald, 'City-Bay: 50 Years and Running' is a rollicking, fast-paced, 30-minute documentary that looks at the history, highlights, colour and characters of the much-loved City-Bay Fun Run.

Drawing upon the rich photo and video archives of the Nine Network and Newscorp, 'City-Bay: 50 Years and Running' is a unique collaboration between the City-Bay Fun Run Committee, Channel Nine (Adelaide) and award-winning documentary filmmaker Johnny Taranto.

Click the link below to view the trailer:



[WATCH THE TRAILER HERE](#)

THE MAN BEHIND THE CAMERA □

Check out the article in the paper over the weekend about the mastermind behind 'City-Bay: 50 Years and Running' - Johnny Taranto.

Capturing magic of City-Bay

Paul Ashenden

The rich history of the City-Bay fun run will be on show in a new documentary to mark the 50th running of the famous SA event.

Filmmaker Johnny Taranto has spent the past 12 months trawling through archives, filming long-form interviews and editing the documentary.

Mr Taranto, a producer on Channel 7 football program The Front Bar, who moved to SA six years ago, said the 30-minute documentary showed why the City-Bay held such a special place in the hearts of many South Australians.

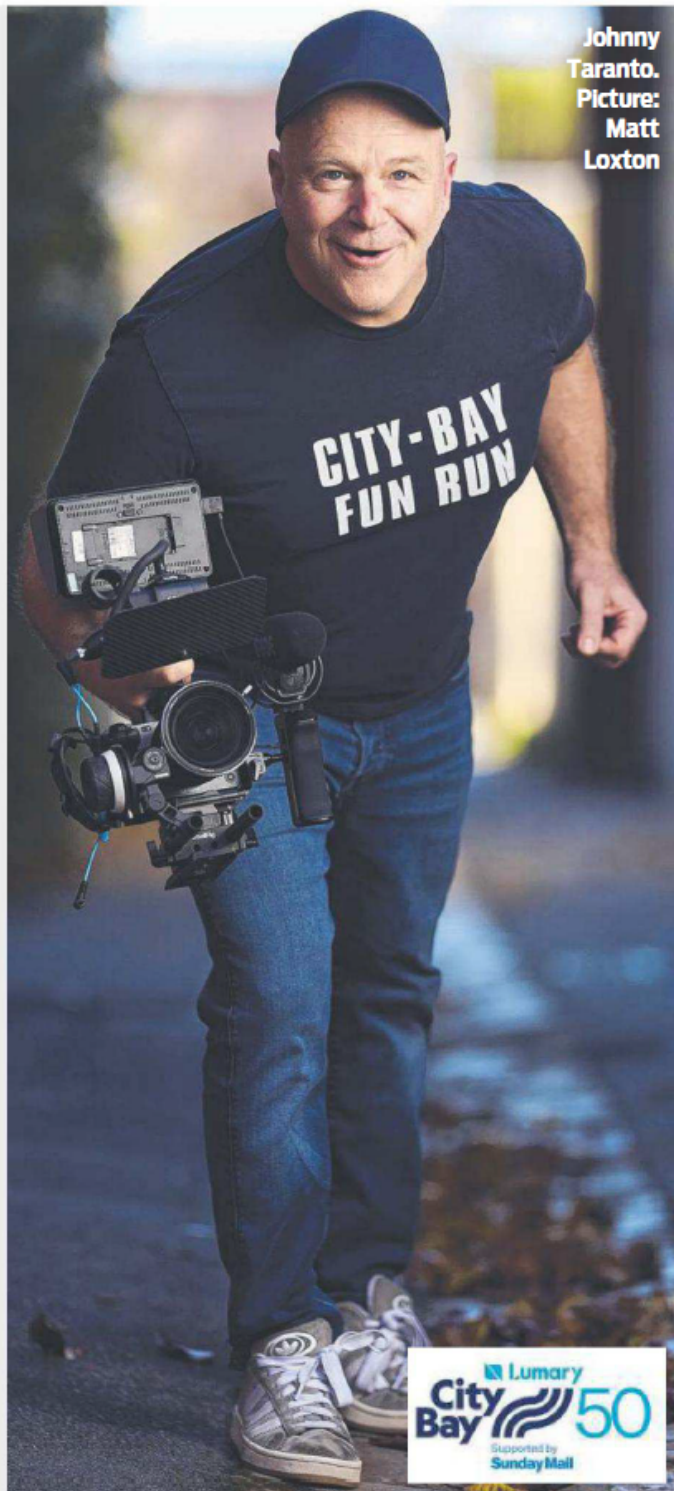
“The City-Bay is an event that brings people together and that mass confluence of energy of people participating creates its own very unique energy that few other events can match,” he said.

“It’s quite euphoric, and then it can also be quite traumatic, physically. It’s just that whole gamut of investment that people put into the event that is quite unique and special.”

Radio personality Ryan Fitzgerald hosts the doco.

City-Bay: 50 Years and Running will screen at 4.30pm on Sunday, July 21 on Channel 9. An extended 60-minute version of the documentary will screen at Wallis Cinemas for a limited season leading up to the event.

Johnny
Taranto.
Picture:
Matt
Loxton



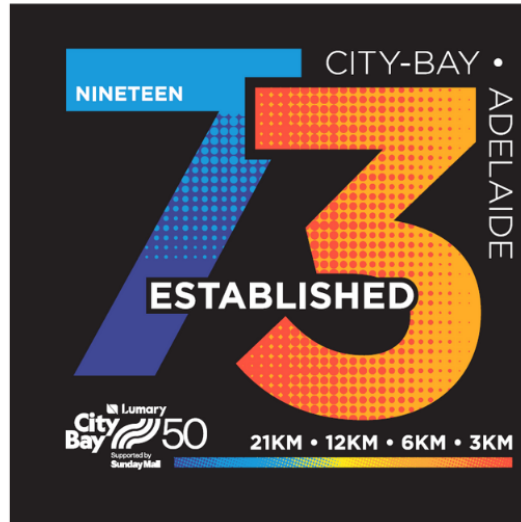
CITY-BAY 50 YEAR MERCHANDISE!

Exciting news! We are thrilled to announce that our online City-Bay merchandise store, celebrating the 50th anniversary of this iconic event, is nearly ready to launch! This is the perfect opportunity to gear up and deck out your team in fantastic merch!

Stay tuned for an upcoming announcement that will provide all the details about when you can start shopping! In honor of our 50th year, we have curated an incredible selection of exclusive limited-edition

items featuring unique designs, as well as some classic merchandise that we all know and love. As a special sneak peek, check out two of our limited-edition T-shirts below that will be available for purchase! ☐

We can't wait to share more exciting products with you. Thank you for your ongoing support and get ready to celebrate this remarkable milestone with us in your City-Bay merch!



THE COUNT DOWN IS ON:

00 00 00 00

Days

Hours

Minutes

Seconds

TO GO, UNTIL RACE DAY! ☑☑♂

BE A PART OF HISTORY - REGISTER NOW!

Lumary City-Bay Fun Run

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City-Bay Fun Run Committee Inc. acknowledges and pays respect to all traditional custodians of the lands of which we Run, Walk, Work and Live throughout Australia. We pay respect to elders both past, present and emerging.

