

# Lumary CITY BAY FUN RUN



19 SEPTEMBER 2021



CITY-BAY.ORG.AU

## AND WE ARE OFF



What a way to begin the countdown to one of South Australia's best-loved events by welcoming our wonderful new sponsors Lumary, a great local company, with a wonderful ethos of health, inclusion, volunteering and building community - values at the heart of the City-Bay.

At a special launch night hosted by CMI Toyota, Chaffey Bros Wines and Villis, Lumary CEO Joe Mercorella spoke passionately about the event and a vision that will take the City-Bay into its next half century.

Lumary is the leading care management software system for disability and aged care providers. Stay tuned for more information on Lumary's involvement.

## CHAMPIONS ON PARADE



Olympians, City-Bay winners and legends formed an impressive lineup for the launch of event Number 49.

Among them were Olympian and City-Bay Ambassador Jess Stenson (nee Trengove), three-time winner Grenville Wood and the evergreen

Tony Heard and Gil McIntosh who will be competing in their 49th event this year. With the countdown to our 50th race, planning is under way to get as many as possible of our 50 winners together.

## PREMIER RUN



Premier Steven Marshall has paid tribute to the role of the Lumary City-Bay as an important fundraising vehicle for charity and helping promote fitness and a sense of community. The State Government has provided a grant of \$50,000 for this year's event. And now, Steven Marshall, a past entrant, has announced he has again caught the bug, and will be on the

starting line for the 2021 event.

## FUELING THE FIRE



You have your ASICS shoes, you have the passion, you've started training, now for the sports drink of champions with Gatorade joining forces with Lumary City-Bay in a major win for our entrants.

We are thrilled to have them on board and join some great organisations such as New York Marathon, Chicago Marathon, Manchester City FC, Barcelona FC, UEFA Champions League, the

NBA, and Cricket Australia who have partnered with Gatorade.

## SPREADING THE WORD

Each year the City-Bay receives outstanding support through media outlets in promoting the event and the charities who benefit.

Thanks this year to our major media partner, the Sunday Mail, which through its parent company News Corp has promoted the event for 49 years. Thanks too, to some passionate support over the airwaves from Nova and FIVEaa and our television partner Channel 10, another long-time supporter.

Keep up to date with all the details of the event by reading, listening and watching these outlets.

# Register now!



Register before **August 31st, 2021** for your chance to **WIN** a brand-new Toyota Yaris thanks to CMI Toyota!

## SPONSORS

