

City-Bay: We're Back!

On your marks, get set We're Back.

South Australia's biggest participation event, the Lumary City-Bay Fun Run is back bigger and better, more energised, and promising a whole lot more fun.

Tens of thousands of people will take to the streets on September 18 for one of the State's most loved events and we can't wait to see you there.

Early bird entries are open now. Enter as an individual, as part of a team, with your family or even fly your flag representing your workplace.

Check out our <u>website</u> for free training sessions and stay up to date on our socials for the latest news.

We'll profile all our great coaches over coming weeks who'll guide you from couch to event day or even help you get your PB from 3k events, the traditional 12km or even the half-marathon.

We're Back to reclaim our run.

Follow @Lumary City Bay Fun Run on Facebook and Instagram for updates and to see our ongoing social content!

A boost for charities

It's been a difficult two years for charities and fundraisers through lockdowns and interruptions. But now the tide has turned. The City-Bay Fun Run has been a proud supporter of charities for almost 50 years, raising more than four million dollars.

We are proud to again partner with **Grassrootz** as a vehicle for simple and effective fundraising. Simply send your inquiries to support@grassrootz.com.

And why not tell us your story so we can give you cause a little help along the way at marketing@city-bay.org.au

Be part of a team



If you are a part of an organisation - corporate, school or charity, why not create a team!

Teams of 10 or more will be entitled to **10% discount**, provided the team coordinator registers all team members before **26 August** as a single batch of entrants at one time.

Of course, some participants take the fun run/walk very seriously but many others do not. This event allows you to dress up, wear colourful shirts and advertise your organisation!

Team entries close on Friday 26 August 2022.

REGISTER NOW!

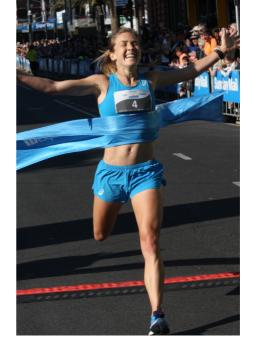
Jess Stenson: Our selfless ambassador

Welcome back two-time Olympian Jess Stenson as our official ambassador for the Lumary City-Bay Fun Run.

Jess is an absolute fan favourite and has inspired many in athletics and recreational running. Always smiling, always generous with her time, Jess now has her sights on the Birmingham Commonwealth Games.

Her comeback to marathon running after settling in to her new role as mum to little Billy has been nothing short of stunning. Her performance in the Perth Marathon in October was one to be remembered. At 2:25:13, it was the fourth fastest marathon recorded by an Australian woman and the fourth fastest ever locked on Australian soil.

Jess is featured on our brand new website logo.



An event for all



With **Lumary** as our naming rights sponsor the City-Bay Fun Run is committed to inclusion and full participation so all people regardless of physicality or age are given equal opportunities.

Keep an eye on our socials and our newsletters as we feature some inspiring and heart-warming stories. And if you know of an inspiring story, be sure to let us know.

This is a great celebration of the State coming together

Why we're number 1

The Economist's Global Liveability Index has named Adelaide as Australia's most liveable city.

So what better way to celebrate than entering the Lumary City-Bay Fun Run.

We want to the City-Bay to be a parade of all things great – from our community groups, to iconic business, our cultural groups and civic and sporting organisations. Create your teams and wear your T-shirts with pride – teams of 10 will qualify for a 10 per cent discount.

And businesses, what a great team-building exercise to boost morale, creativity and productivity. With the City-Bay it's a win-win.



It's Party Time

Let's party at the run like never before.

We are committed to reclaiming our City-Bay Fun Run in more ways than one.

The sound of brass bands, the beat of a drum, the drone of bagpipes has been a regular feature as tens of thousands run, jog, walk or wheel from the city to Glenelg.

If you want to add to the atmosphere, dance on the sidelines, blow your bugle, juggle, sing or rock'n'roll and make this an event to remember, **register your interest** with eventmanager@city-bay.org.au.

Shoes for speed

Great to have our long-term sponsor ASICS back on board again for 2022.

Don't forget to check out the latest ASICS shoes range at Sportitude, 20 Manton St, Hindmarsh. Say hello to Josh and his team of experts who will be happy to size you, fit the



most appropriate shoe and put you to the test on the treadmill.

Keep an eye on our socials on how you could get a pair of ASICS - for free.

Around the world in just one morning!

So here's an interesting fun fact.

If we get 33,000 people running or walking the traditional 12km course – and we line them up one-after-the-other in relay fashion – that's about **one lap of the world!**

Standby for some more City-Bay Fun Run facts over the next few months.

NOW IT'S TIME TO ENTER

Entering the Lumary City-Bay Fun Run is easy as 1, 2, 3.

Just log on to www.city-bay.org.au and follow the prompts.

You'll be asked questions like your name, address, your age, next of kin details. the event distance, whether you are part of team.

It's easy to navigate, but if you do have any difficulties email us at admin@citybay.org.au and we will get back to you as soon as we can.

THANKS FOR ALL YOUR **SUPPORT**

A special thanks to all of our sponsors this year. We would especially like to thank Lumary for coming on board as our new naming rights sponsor last year. Their inclusiveness and accessibility policies tied in perfectly with what the City-Bay is all about and we are looking forward to continuing working together with them to make not just the Lumary City-Bay Fun Run a better event but the whole state a more inclusive place to live.













































