

WE'RE**BACK****CITY-BAY.ORG.AU****18 SEPT
2022****Lumary
CITY-BAY
FUN RUN**

A word from our naming- rights Sponsor

Joseph Mercorella the CEO and Co-founder of Lumary:

“Once again, we are thrilled to be a part of South Australia’s iconic City-Bay Fun Run. We are really excited to see the community come together this year as it’s been a while since people were able to participate in this event.

The Lumary City-Bay plays a significant role in raising much-needed funds for charities across Australia so having the event take place makes all the difference to the community. Additionally, with Lumary onboard, every effort is being made to ensure the event is inclusive, so those living with disability and the elderly can participate in both the event and as supporters.



The City-Bay is about bringing people together and should be accessible, respectful and welcoming to all. Lumary is committed to continually improving practices to make that a reality. As part of the software company’s drive to support inclusivity at social events, Lumary is inviting their local community of service providers, NDIS participants and support workers to be part of the day.

At Lumary, it's part of our mission to give back and dedicate time to connecting with each other and our community. It brings out the best in us, and by being part of City-Bay, we hope to inspire others because we know that giving is one of the most powerful ways to boost well-being - doing good feels good”.

To learn more about the Lumary healthcare platform for your care provider organisation, head to www.lumary.com. or use the following bitly link for the website: <https://bit.ly/3uxOmS6>

2022 Lumary City-Bay Fun Run has been officially launched

The Lumary City-Bay Fun Run has been officially launched with organizers promising to take its carnival atmosphere to a whole new level. The 2022 event was launched at a networking event at the city premises of naming rights sponsor Lumary, attended by sponsors, Olympians, athletes, and civic representatives.

“Our aim is not just to put on an event, but an experience that will long be remembered,” said Race Director Joe Stevens.

“The Lumary City-Bay Fun Run is iconic. In fact, few events have the same potential to unify a state, involve communities and families and promote health and wellbeing, inclusion, positivity, and community spirit.

“This year’s return of the City-Bay will be marked by a new and exciting starting area experience, supporter zones along the way, more colour, more entertainment focusing on fun, family and community.

“With a special emphasis on inclusion, it will be a carnival and celebration in one – a stadium experience from start to finish.

“The early response has been extraordinary, with registrations flowing in and more than 135 charities nominating for the event. Together with the wonderful energy and commitment of our sponsors, we are committed to positioning this event as a must do for all South Australians regardless of age, or fitness level. In fact, we want this to be a must-do on the national stage”.

Thanks to all of our Sponsors!



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